



# Texting Tips

A tool is only valuable when you know how to use it. This “cheat sheet” will help you hit the ground running with Mobile Agent™ - real estate’s only mobile tool for buyers & agents. Learn a few basics and you’re ready. You will need to register first.

Just send a text message with an “address” or “street name” or “MLS #” to **74362** and Mobile Agent™ will text message results right back. Try it now. Select “CREATE MESSAGE” on your cell phone to begin. Most searches take less than 30 seconds – faster than logging on your computer and pulling up the information.

**TEXT the ADDRESS or MLS# or STREET NAME or STREET + ZIP..... to 74362**

## 1 Address

Message:  
322 Moreland

TIP: Ideal when you have the property address.

**Result: Locates 1 home on MLS**



## 2 MLS #

Message:  
5498866

TIP: When you find a MLS # to lookup, find it in a flash...

**Result: Locates 1 home on MLS**

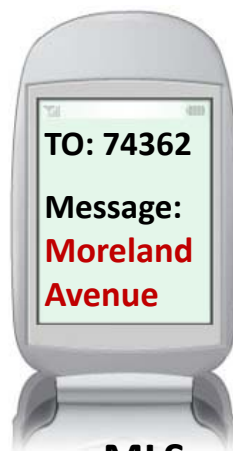


## 3 Street

Message:  
Moreland Ave

TIP: Find other homes on the same street by texting the street name.

**Result: Locates 11 home on MLS**



## 4 Street + Zip

Message:  
Moreland 18974

TIP: By adding a zip code, you eliminate 9 other homes on “Poplar.”

**Result: Locates 1 home on MLS**



Every property requested via text messaging is bookmarked in your account @ mymoag.com.



Requirements: Your cell phone needs to be a text messaging enabled mobile device. If you do not have a plan, contact your carrier for plans. Standard rates apply.

**Inman News Award Winner Most Innovative Technology**

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## Interacting with Mobile Agent™

### EMPOWERED ACCESS

Mobile Agent™ is the fastest way to access information on any home, at anytime, from anywhere. The power lies in intelligent SMS (text messaging). Typical response times vary from 5-15 seconds and deliver precise matches to your request.

If several property matches are found, a list of those homes is sent to your phone. By replying with the exact match (# 1, 2 or 3), you receive full details. With the property details message comes a second message offering an interactive menu to provide additional information. Reply and receive complete listing details with:

- PHOTOS
- COMPLETE LISTING DETAILS
- COMPS (Comparable Active Listings)
- SCHEDULE SHOWINGS and more...

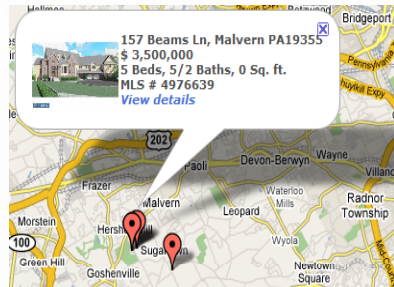
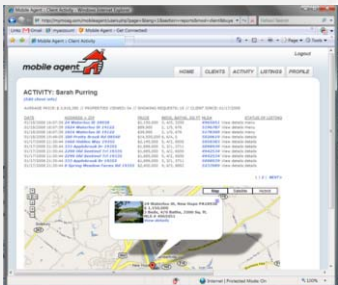
### SAVE THE CONTACT

So you are ready to access Mobile Agent when you're on the move. Simply save the number – **74362** – in your phone as “**Mobile Agent.**” Now when you need info on the go, send a text message to Mobile Agent and the information will be returned from “Mobile Agent.”

**TIP: Save the number in your phone.**

### VIEW RESULTS ONLINE

Back at home, login to the admin with your username (phone number) and password to view your activity. You can even see the homes you visited - plotted on Google® MAPS and more.



ONLINE ACCESS: <http://www.mymoag.com/>

